



# VENTURA COUNTY AREA AGENCY ON AGING ADVISORY COUNCIL MEETING

March 9, 2022

9:00 a.m. to 11:00 am

Area Agency on Aging Advisory Council Center  
646 County Square Drive, Ventura

Via Zoom: <https://us06web.zoom.us/j/81851949520>

VCAAA Advisory Council Role – To provide leadership, input, and advocacy as facilitators between VCAAA and the community, in support of VCAAA’s mission.

VCAAA Role – VCAAA is the responsible agency to seek, serve, administer and manage available funding to ensure resources are allocated to serve Ventura County, creating integrated community-based services where older adults and people with disabilities can age in their community with dignity and respect.

## AGENDA

- 9:00 a.m.
- |    |   |               |
|----|---|---------------|
| 1. | Call to Order, Roll Call and Agenda Review                                    | Karen Gorback |
| 2. | Pledge of Allegiance  | Karen Gorback |
| 3. | Approval of Area Agency on Aging Advisory Council Minutes of January 12, 2022 | Karen Gorback |
| 4. | Public Comments   |               |

Procedure: The public is welcome to comments. All comments not related to items on the agenda may be made at the beginning of the meeting only. Comments are limited to three minutes per person.

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|----|---|---------------|
| 5. | Consent Agenda Items  | Karen Gorback |
|    | 5.1 Housing Committee Report from January 18, 2022              |               |
|    | 5.2 Transportation Committee Report from February 9, 2022       |               |
|    | 5.3 Health and Nutrition Committee Report from January 19, 2022 |               |
|    | 5.4 Workforce Committee Report from January 27, 2022            |               |
|    | 5.5 Optimal Aging Committee Report from February 9, 2022        |               |

## DISCUSSION ITEMS/PRESENTATION/MOTION

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|-----|---|-------|
| 6.1 | Consider Adoption of a Resolution Authorizing Remote Staff Teleconference Meetings of the Advisory Council for a 30-Day | Staff |
|-----|---|-------|

Period Pursuant to Government Code Section 54953, Subdivision (e), of the Ralph M. Brown Act

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|-----|--|-------------------|
| 6.2 | Formation of a Nominating Committee for Election of Officers for FY 2022-2023; One Service Provider, One Focused Population Veterans Representative for Two Year Terms Starting July 1, 2022, through June 30, 2024; and Three California Senior Legislature Representative for Four Year Terms Starting July 1, 2022 Through June 30, 2026. | Karen Gorback     |
| 6.3 | Aging and Disability Resource Center <ul style="list-style-type: none"><li>• Call Center Trends</li><li>• Joint Reporting System - Interoperability</li><li>• Resource Database Replacement – extended partners identification and enrollment</li></ul>  | Ben Rhodes        |
| 6.4 | VCAAA Program Spotlight – Transportation Program   | Ben Rhodes        |
| 6.5 | PIO and Outreach Update  | Jannette Jauregui |

INFORMATIONAL ITEMS

- |              |   |   |
|--------------|---|---|
|              |   | Karen Gorback   |
| 7.           | Advisory Council Committee Membership List  |   |
| 8.           | Advisory Council Meeting Schedule for FY 2021-2022  | Karen Gorback   |
| 9.           | Other Committee Meetings: <ul style="list-style-type: none"><li>a. California Senior Legislature Update</li><li>b. VCAAA Foundation Update</li><li>c. LGBTQ Aging Coalition</li><li>d. Dementia Friendly Ventura County</li></ul> | Gitt/Gorback/<br>Guerra<br>Williams<br>Shapiro/<br>Berkowsky<br>Hashemzadeh |
| 10.          | Comments from the Chair   | Karen Gorback   |
| 11.          | Other Business  | Karen Gorback   |
| 11:00 am 12. | Adjournment   | Karen Gorback   |

The next meeting will be:

Wednesday, May 11, 2022 (9:00 am – 11:00 am)  
Via Zoom

Individuals who require accommodations for their disabilities (including interpreters and alternate formats) are requested to contact the Area Agency on Aging staff at (805) 477-7300 at least three days prior to the meeting.

VENTURA COUNTY AREA AGENCY ON AGING  
Advisory Council Meeting Minutes  
Advisory Council Center  
646 County Square Drive, Suite 100  
Ventura, CA 93003  
January 12, 2022

Advisory Council Members Present:

Loretta Allen (Thousand Oaks COA)	Dr. Maria Munguia (SP COA)
Stephanie Belding (Thousand Oaks COA)	William Nelson (Ventura COA)
Ronald Berkowsky (Focused Population)	Bill Nugent (Ojai COA)
Deirdre Daly (Ojai COA)	Clark Owens (Oxnard COA)
Smita Dandekar (Supervisory Appointee)	Peter Schreiner (Focused Population)
Sandra Fide (Moorpark COA)	Martha Shapiro (Service Provider)
John Gardner (Camarillo COA)	Alice Sweetland (Oxnard COA)
Tony Gitt (CSL)	Sylvia Stein (Focused Population)
Karen Gorback (CSL)	Sue Tatangelo (Focused Population)
Rossanna Guerra (CSL)	Dr. Allen Zatzkin (Camarillo COA)
Lynette Harvey (Service Provider)	
Maureen Hodge (Focused Population)	
Carol Leish (Focused Population)	

Advisory Council Members Absent:

Aleta Buckelew (Thousand Oaks COA)	Dr. Marietta Sperry (Simi Valley COA)
Carol Martin (Simi Valley COA)	Mike Williams (Service Provider)
Anita Ruiz (BOS)	Breeze Zuckerman (Moorpark COA)
Jeanette Sanchez-Palacios (BOS)	

VCAAA Staff Members Present:

Audrey Darrett	Denise Noguera
Jakeline De Leon	Monique Nowlin
Julianna Eusano	Benjamin Rhodes
Cristian Gibson	Joaquin Serrato
Haleh Hashemzadeh	
Jannette Jauregui	
Victoria Jump	

Guests

Vanessa Acain	Jaydon Gaines
Bruce Archer	Susan Thompson
Denise Calhoun	

1. **Call to Order, Roll Call and Agenda Review** – The meeting was called to order at 9:05 AM by Victoria Jump. Jakeline DeLeon took roll call; there was a quorum. There were no changes to the agenda.
2. **Pledge of Allegiance** - The Pledge of Allegiance was led by John Gardner.
3. **Approval of Area Agency on Aging Advisory Council Minutes of November 10, 2021** – The Advisory Council minutes for November 10, 2021, were approved (Tatangelo/Owens/Passed).
4. **Public Comments** – There were no Public Comments.
5. **Consent Agenda Items** – All committee reports were approved (Belding/Dandekar/Passed).
  - 5.1 Housing Committee Report from November 16, 2021
  - 5.2 Transportation Committee Report from November 10, 2021
  - 5.3 Health and Nutrition Committee Report from November 17, 2021
  - 5.4 Workforce Committee Report from November 18, 2021 – Monique commented on behalf of Karen Gorback. A correction on the Workforce Committee Report: ending noting time 11:14 AM not 10:14 AM. Stephanie also commented that she is unsure of the committee’s name since it is being called Workforce and Employment Committee. Stephanie suggested keeping it as Workforce and Karen agreed to keeping it as Workforce Committee.

## **DISCUSSION ITEMS/PRESENTATION/MOTION**

### **6.1 Consider Adoption of a Resolution Authorizing Remote Staff Teleconference Meetings of the Advisory Council for a 30-Day Period Pursuant to Government Code Section 54953, Subdivision (e), of the Ralph M. Brown Act**

Karen stated this is a reminder to the committee since the committee meets in public, they need to pass this resolution every meeting as long as the committee meets remotely. Karen mentioned they modified the resolution at Tony’s recommendation to make it the 15<sup>th</sup> of the following month. Karen would like to recommend they approve this resolution with a start date of February 15<sup>th</sup>; therefore, it will cover them through the next meeting. John asked Victoria if they can adopt the resolution at the beginning of each meeting, will it cover the current meeting or does it need to be done prior to the meetings. Victoria stated the legal opinion is it is permissible to adopt it at the beginning of each meeting as he suggested. Karen withdrew her resolution and changed it to the beginning of each meeting to adopt a resolution authorizing remote staff teleconference meetings of the Advisory Council for a 30-day period pursuant to government code section

54953, subdivision (e), of the Ralph M. Brown Act. Tony moved to approve this motion (Gitt/Munguia/Passed).

**6.2 Aging and Disability Resource Center** – Ben Rhodes provided an Aging and Disability Resource Center Introduction PowerPoint presentation to the committee. Monique stated the purpose of the presentation is for the committee to have a familiarity with what Aging and Disability Resource Center means and because they will be adding an agenda item, therefore the committee can provide oversight to the ADRC. At each meeting there will be a presentation on the ADRC to provide oversight and be involved in the Aging and Disability Resource Center as an oversight body. Karen asked if they could find a job developer for older adults and people with disabilities, would the ADRC be a probable or physical location for the job developer. Victoria addressed her question and stated that the more natural place is to have something embedded in the job and career center as part of that network, however she can see it being a potential co-location. Monique also commented that Jaydon Gaines and Vanessa Acain are on the zoom meeting in case they would like to ask them any questions. Stephanie then asked if this a viable place to call to find out how they have access to skilled nursing. Victoria addressed her question and stated that the Long-Term Care Ombudsman does preplacement counseling. Sylvia added they do provide preplacement counseling, families can call, and make appointments and they are able to provide these services through a grant from VCAAA. They know all the facilities in the county, they have reports coming in every day from the Ombudsman. If a family needs skilled nursing or assisted living, they should call the office and speak with Vicky Odel. All services are free of charge. Rossanna asked if there is a question about legal status in the United States, how are those calls being handled and if there are still services provided. Sylvia stated that they do not discuss their legal status. Rossanna then asked if there are certain restrictions in terms of funding that they need to have legal residency. Sylvia stated that qualifications are mostly on Medi-Cal.

**6.3 VCAAA Program Spotlight – Family Caregiver Resource Centers** – Cristian Gibson provided a Family Caregiver Support Program, VCAAA's La Buena Vida, PowerPoint presentation for the committee. John commented that he believes it is a wonderful program and he is surprised a lot of the public does not know of this resource. He suggested finding better ways of letting people know of this resource. Monique addressed his question and stated they are striving to get the word out to the public, and they are forming other partnerships as well. John also suggested promoting it on some of the existing care facilities and how do they accommodate with one person working on the program and increased services. Monique stated that it is embedded in the whole agency, therefore they can provide additional support. Deirdre asked if she is talking about respite or daycare centers. Cristian addressed her question and stated they do offer respite and they may be able to offer more than 20 hours per fiscal year. VCAAA also refers clients to day care centers, and they offer home modifications. She mentioned the assessments are

vital to see the needs of each client. Monique also mentioned the assessment is available online and Cristian can also complete the assessment for them. Rossanna asked if she were to talk to someone in the Thousand Oaks area, can she refer them to the VCAAA call center. Victoria addressed her question and stated if they are a monolingual Spanish speaking caregiver, she can refer them to VCAAA but if they are from the Thousand Oaks area, they can be referred to Senior Concerns or if they are in Camarillo, they can be referred to the Camarillo Health Care District. Rossanna stated she would like to see what the best place would be to get the most comprehensive resources for the county for older adults. Monique stated that the Call Center of VCAAA is trained to provide resources and refer them to other agencies that are beneficial. Lynette added that other centers are also aware that they should be referring. Monique added that VCAAA, other agencies and centers also meet to have discussions on programs, resources, and they have marketing materials that talk about the centers wholistically as well. Peter stated that he would like to have the PowerPoint and he stated they are having trouble getting caregivers, if there is any caregiver development that is taking place, and if they know of any basic handy work. Cristian addressed his question and stated she has been using the networking system that she has been developing with the agencies she works with, and they have a list they have compiled, and she provides a list on their behalf and refers them to those agencies. She then stated that unfortunately there is a shortage at every agency, and she is currently using the LiveWell resource guide as well to help her clients. Alice asked who answers the phone to clients and what do they say. Cristian stated if they press option 2, clients should be directed to her, all inquiries go to Cristian. She introduces herself to the clients, provides an overview of the program and if the client is interested in living in her service area, she would work on getting them enrolled. Cristian provided the VCAAA main line, (805) 477-7300. Sue asked if the numbers she indicated in her PowerPoint are for the VCAAA program only or are they countywide. Cristian stated they are only for the VCAAA program. John asked Lynette if she has the number of services they provide. Lynette stated she does not, however she does believe they numbers are higher at the district. Karen commented that she wrote a legislative proposal that was voted one of the top 10 priorities for CSL and the proposal is for the state to step in and realize what a huge problem it is for caregivers, that they will be needing 2.3 million caregivers this decade in California. Her proposal is for California to provide scholarships of 1500 dollars for up to 1000 people a year for the next five years to give caregiver training. She announced there will be a meeting on February 1<sup>st</sup> that is being hosted by the California Department of Aging. Lastly, Jannette mentioned that on the VCAAA website they have flyers on the Caregiver Resource Center in English and Spanish and the T Care assessment form. There are more resources on caregivers on the website. Ben provided the link to the website for the California Department of Aging meeting.

**6.4 Master Plan for Aging for Ventura County Update** – Victoria provided an overview and update on the Master Plan for Aging for Ventura County. They have had individual meetings with the Board of Supervisors to review the goals and

determine what changes will be made to the document. They are currently in the process of reviewing the language, adding/eliminating items, and determining what the priority areas are. Once they receive their feedback, it will go to the board for adoption. There will be an implementation team that will work on the specifics of what agencies will be working on these goals, the specifics to how some of the initiatives will be accomplished, the measures that will be used and they are currently identifying the funding source. Victoria also mentioned that the Master Plan on Aging will also have an appendix that will include all the great ideas that did not make it into the plan. The appendix is for other agencies or centers to look at that list and work on those ideas. Tony asked when the Master Plan on Aging will be pushed to Board of Supervisors. Victoria stated they hope they can have it completed in February.

- 6.5 PIO and Outreach Update** – Jannette provided a PIO and Outreach update. Jannette quickly wanted to note about marketing for the Family Caregiver Resource Center, they are constantly looking for ways to reach the people they serve and one of the obstacles they come across is having them recognize themselves as caregivers and identify the needs they may have. She also wanted to make a quite note about the holiday greetings. They have had a great response from the community and wanted to acknowledge Dr. Munguia and Loretta Allen and all who participated in creating cards, helping to deliver and review cards. Moreover, she mentioned they offer Life and Living Within Your Mean workshops. The Life workshops are for legal information for older adults and the Living Within Your Means Workshops focus on financial information specifically for individuals 60 and older living on a fixed income and they partner with the Ventura County Credit Union. She mentioned they were able to hold a handful of workshops in 2021 and they have a couple scheduled in February, they had a life workshop scheduled for January as well but is now being pushed to February. As for the VCAAA website, she continuously updates it, and they may contact her for any suggestions or feedback. The 2022 issue of LiveWell is wrapping up and she will be sharing the cover soon with the committee via email to share with the public. She mentioned their social media outreach has increased and they are always looking for ways to grow in outreach. Rossanna asked if they have any instructors for the Living Within Your Means workshops, that are available in Spanish. Jannette stated that they do, Edith from the Credit Union is bilingual, however for the Life workshop they do not. Tony asked if she would have the distribution of the LiveWell be brought to the eastern part of the county such as the Goebel Center, Jannette stated that she will be and LiveWell is also available in a PDF.

## **INFORMATIONAL ITEMS**

- 7. Advisory Council Committee Membership List**– The list was included for informational purposes.
- 8. Advisory Council Meeting Schedule for FY 2021-2022** – The meeting schedule for FY 2021-2022 was included for informational purposes.

## 9. Other Committee Meetings:

- a) **California Senior Legislature (CSL) Update** – Tony provided an update on CSL. The Master Plan on Aging has become a focal point for everything that has to do with Aging and Disability; it is now a year old, and they will be having a summit review of it to see what has been accomplished and where they are moving. There has been a lot of money allocated, the governor has released the new budget and because the state has an additional surplus, he is highlighting additional funds. He mentioned that Jannette released an announcement about it in the morning, everyone can register for the meeting. He encourages everyone to attend this meeting January 21<sup>st</sup> at 10:30AM. His second item is that the CSL will be conducting its Senior Rally Day the first week of May. They will be having major speakers such as Kim McCoy Wade and Assembly Member Nazarian. Lastly, he mentioned that every four years, members of CSL need to be elected through VCAAA and to apply you need to fill out a couple of forms by March 31<sup>st</sup> and VCAAA holds elections until the middle of June, members are then elected and sworn in October. Karen added that it has been a very busy month since state legislatures are putting together their legislature packages and in December, she, Tony and Rossanna spoke with Assemblymember Jacqui Irwin and the legislative director for state Senator Monique Limon.
- b) **VCAAA Foundation Update** – Joaquin provided an update on the VCAAA Foundation. They met the day before, January 11<sup>th</sup>, 2022, and currently the Foundation is focusing on several goals for this year. The Foundation will be going through to prioritize those goals. There is currently funding available to support any programs that need any additional funding. The Foundation has been financially supporting Senior Nutrition and they recently purchased a pergola for the garden and there will be additional enhancements to the Senior Nutrition Garden that will be supported by the Foundation.
- c) **LGBTQ Aging Coalition Update** – Ronald provided an update on the LGBTQ Aging Coalition. He has reminded the committee that coalition has developed an educational training program and the focus of the training is to heighten awareness of the LGBT+ aging issues as well as provide strategies for creating a welcoming, inclusive atmosphere for businesses or service organizations. The coalition is available for training, and they may contact the coalition if they are interested. They are also finalizing the set of videos that will be posted to the website in the next few weeks which serve as a preview for these trainings. Lynette asked Ronald if there are any costs to the trainings, Ronald stated that there are no costs to the trainings. Dr. Maria Munguia asked if the trainings will be virtual or in person, Ron stated they are currently doing trainings virtually, as things progress, they hope to be in person soon. She then asked if there are several individuals that need to register prior to planning or scheduling the



training, Ron stated that it is to be determined. Lastly, Victoria added that SAGE recently received a grant to do trainings for the AAAs in the state and they want to make sure they connect with the AAA's. A bill was passed last year that adds HIV status as being in the greatest need and a targeted population, they will not ask people for their status, however it is a population they will be targeting. VCAAA will need to have more conversations about how they can target the group to provide services.

- d) **LGBTQ Aging Coalition** – Martha provided a brief update on the LGBTQ Aging Coalition. They are still working on finalizing their short training videos. She mentioned that she would like to have her training videos be on a future agenda as an item.
- e) **Dementia Friendly Ventura County Update** – Haleh provided an update on Dementia Friendly Ventura County. In the last DFVC meeting, they finalized the 2022 goals for the committee and the next meeting will be on Wednesday, February 2, 2022, at 11AM.

**10. Comments from the Chair** – No comments from the chair.

**11. Other Business** – None

**12. Next Meeting – Wednesday, March 9, 2022 (9AM – 11AM).**

**13. Adjournment** – The meeting was adjourned at 10:42AM by Chair Karen Gorback.

## Agenda Item #5.1

**TO:** VCAAA Advisory Council Members  
**FROM:** Martha Shapiro, Committee Chair  
**DATE:** January 18, 2022  
**SUBJECT:** **Housing Committee Report from January 18, 2022**

Housing Committee Members Present:

Martha Shapiro (Chair) (Service Provider)      Peter Schreiner (Focused Population)  
Rossanna Guerra (CSL)      Stephanie Belding (TO COA)

Housing Committee Members Absent:

Deirdre Daly (Ojai COA)  
Bill Nugent (Ojai COA)  
Sandra Fide (Moorpark COA)

VCAAA Staff Members Present:

Monique Nowlin      Benjamin Rhodes  
Jannette Jauregui      Jakeline De Leon

- 1. Welcome and Introductions** – The meeting was called to order at 2:02 pm by Chair Martha Shapiro. No introductions were made.
- 2. Public Comments** – Stephanie announced the Wellness Fest will be January 19, from 9AM to 1PM at the Goebel Adult Community Center in case anyone would like to attend and to spread the word of this event as well.
- 3. Proposed Housing Section of the VCAAA Website Update** – Jannette provided an update on the Housing Section of the VCAAA website. She shared her screen with the committee and demonstrated the Housing webpage. She reworked most of the programs and service pages on the website to incorporate referral information that VCAAA would provide in LiveWell. The information about HomeShare, Facility Placement Referral Services, additional Housing Resources, Resources for People Who are Homeless, and the VCAAA Home Share video have been posted on the webpage. Jannette will be making the font on the webpage bigger as well. Rossanna asked what happens to older adults that are homeless and need to be released, and if there are any resources for them. Peter addressed her question in the chat and suggested 211, Rossanna believes, however, 211 may refer them back to VCAAA. Ben addressed her question as well and stated that VCAAA has a Transitions program through the Aging and Disability Resource Center, that receives requests that mention they do not have a home to go back to and then they find what the individuals needs are and if housing is a

need, they make sure find the best housing option for them. Housing is chosen by what their medical needs are. There are numerous amounts of agencies that contribute to this as well and they find what the needs are for each individual and how they can match the best support or find the best fit for the individual. Rossanna believes resources that help homeless individuals coming out of hospital care, needs to be posted on the Housing webpage therefore social workers know where to refer them to after hospital care. Jannette stated that she can place it on the website, and it go on different webpages throughout the website. She will be working with Monique and Ben on how to structure the description. Peter commented that it also all depends on the kind of patient a person is. He mentioned that it goes against the law if individuals are released from care before they are ready or if they continue to have medical needs, therefore they are normally referred to a skilled nursing facility. Martha then suggested adding descriptions under each category or resource; she will be working with Jannette to add the descriptions. Ben also added that a long-term project they are looking at is how VCAAA can centralize to be a more searchable data base. Rossanna suggested turning the webpage into a grid form with the headings placement and instead of giving a description, adding a hyper link to the website. Stephanie then suggested doing columns instead of a grid, Jannette and Rossanna agreed with Stephanie. Martha suggested adding icons across the webpage and when they are clicked, they take them down to that spot on the webpage where they have those specific services listed. Jannette agreed with Martha as well. Peter suggested adding a comments section or making a Wikipedia version of a resource page. Martha commented on Peter's suggestion, she agrees with his idea however, the monitoring of the comments may be quite difficult. Rossanna commented on his idea as well and stated that she likes his idea on tips, therefore there are long lists of resources but also having something to guide individuals to the right resources. Monique suggested adding a banner about "Tips on how to Navigate the Page". The committee agreed with Monique and with Peter's idea. The committee agreed to adding the resources at the top and be able to click on them to take them to the specific spot on the webpage, adding descriptions of each resource and then going from there. Stephanie asked if the HomeShare program can help someone who is not an older adult and rent a room with an older adult. Ben addressed Stephanie's question and stated that HomeShare does have an age requirement for individuals who are interested, and they are currently having a conversation on how to better market this opportunity. Stephanie then suggested adding this resource on the webpage as well. Jannette mentioned that her goal is to have a steady rotation of marketing efforts on each program. Monique also mentioned that she reached out to universities, and were very interested in HomeShare and had Jannette create marketing for it. Ventura College specifically was very interested in this program to help their athletes.

- 4. Committee Goals Discussion** – Monique began this discussion with Stephanie’s question about HomeShare. She would like to add marketing for HomeShare as a goal and finding ways to demonstrate to individuals the benefits of HomeShare. Rossanna suggested reaching out to Cal Lutheran for college students who need housing, reaching out to the Goebel Center and a sponsorship with the Goebel Center and Senior Concerns. Martha then asked if the committee could begin receiving a report from HomeShare; the amount of people that were matched or receive an update. Monique stated that they can begin providing an update. Ben stated that they can pull reports, provide an update on reviews, and provide details on the next steps. Rossanna asked if there have been thoughts about contacting the city manager or someone at the City of Thousand Oaks to speak about HomeShare since it is a big issue in the City of Thousand Oaks due to high rent and they would like to have more young professionals living in the City of Thousand Oaks. Monique addressed her questions and stated that she went to all the planning meetings, and she stated that they can reengage with this group again and speak about HomeShare. The committee agreed with Monique and Rossanna’s suggestions. Martha also mentioned that she will be writing an article on HomeShare as well in the future after there is more data.

Moreover, Martha brought into discussion an upcoming goal of creating a flow chart and if they would like to continue with this plan. Monique suggested having a one-sheet structure with more living room language. Rossanna agreed with Monique and suggested adding that to the webpage and it being printable as well. The committee agreed with Monique and Rossanna’s suggestion. Peter suggested having Stephanie Spampinato from Ventura Housing Authority to come speak to the committee. He also brought to discussion, making applications go through quicker. Monique will be adding this to the list of goals. Stephanie brought into discussion ADUs. She would like to know if there are any properties available within the County that could acquire enough space to do that, she believes it would be very beneficial and they have been successful in other areas all over the state. Martha added to Stephanie’s discussion and suggested having a speaker talk to the committee about ADUs. Rossanna added to Stephanie’s discussion as well and suggested looking at city governments to look at how they are charging owners to get permits to do the accessory dwellings. Stephanie added that she has heard the difficulty were the utility expenses. Rossanna mentioned thinking about what is at the state legislature and what they can do at a county level or city level to have that taken care of, therefore this can be a viable opportunity for older adults. Peter added that he would like to receive an update from Housing Authorities. Martha also suggested having a speaker from Mini Mansions. Rossanna mentioned that Rich Schroeder will be speaking on Friday, the 21<sup>st</sup> at Challis Community Center at 7 pm on housing issues in case anyone would like to

attend. Lastly, Monique mentioned Maria Ventura may be a speaker for the committee as well.

5. **Next Meeting Date** – March 15, 2022, from 2 pm to 3 pm.

6. **Adjournment** – The meeting was adjourned at 3:07 pm by Chair Martha Shapiro.

## Agenda Item #5.2

**TO:** VCAA Advisory Council Members  
**FROM:** Carol Martin, Committee Chair  
**DATE:** February 9, 2022  
**SUBJECT:** **Transportation Committee Report from February 9, 2022**

Transportation Committee Members Present:

Carol Martin (Chair) (Simi Valley COA) Tony Gitt (CSL)  
Jeanette Sanchez (Supervisory Appointee)

VCAA Staff Members Present:

Monique Nowlin Benjamin Rhodes  
Jannette Jauregui Jason Sagar  
Jakeline De Leon

- 1. Welcome and Introductions** – The meeting was called to order at 1:01 pm by Chair Carol Martin. No introductions were made.
- 2. Public Comments** – No public comments.
- 3. ElderHelp Transportation Website – Spanish Update** – Jannette provided an update on the ElderHelp Transportation Website in Spanish. She stated they are working on an update to the whole website; it will look the same but have a more effective platform for editing. She believes the website will be completed in the next few weeks and once it is completed, it will include an updated version of the translation system built into the website where individuals can choose any language and have the content on the website translated to that language. They have this on the current website; however, it is outdated, therefore, it will be updated with the new version.
- 4. Online Trip Ordering Form Spanish Update** – Jannette provided an update on the Online Trip Ordering Form in Spanish. The current transportation form is ready and now that it is ready, it is out for translation. The Spanish version of the form will be ready on the website by early March before the next Transportation Committee meeting.
- 5. ElderHelp Update** – Ben quickly provided an overview on data. They have currently been working on taking the form and streamlining it onto an online system and distributing things faster. Ben shared his screen with the committee and presented cross-linked analytics on the different types of demographics. Ben

shared that most requests are for cars, there is no specific type of vehicle that is needed. He noted he is currently presenting the last 300 requests, not from the whole fiscal year. There were only 9 requesting gurney vans and the time frame is from December 9<sup>th</sup> and it is continuing in present time. Tony asked if this demographic is available, Ben stated it is currently not available for the public, however they can run a quarterly report highlighting all new updates. Carol stated that she would like to see quarterly reports and later can connect with Ben and see it at a certain time. Tony asked if they could see the location data. Monique provided a quick note, before the pandemic, the website had a bar stating where they were for Transportation, and they are looking to put something like that back on the website in the next couple of months. Ben then provided a rough demographic of location data throughout the county. Tony and Carol commented they both like the demographics Ben has shared and Tony suggested having a quick presentation for the next Advisory Council meeting on Transportation. Ben then shared there are about 120 rides a month and he also shared they are currently discussing with VCTC about an agency portal that lets VCAA recharge bus passes and monitor utilization, and this would be at individual level. They hope to have this project completed by the end of February. Monique stated that they may be able to receive data from VCTC as well on public transportation. Carol asked if VCTC can provide data for Simi Valley, Jason stated VCTC does not include Simi Valley, however they do have a bus line that goes throughout the 101 to Santa Barbara to LA. Simi Valley in particular, has their own transit service.

Moreover, Jason provided the ElderHelp update. For Dial-a-ride, they have provided 2056 rides, for Medi-rides: 18 gurney trips overall for the quarter, the number of total one-way trips provided are 15,990. If they compared this number to last quarter from last year, there is a 488 percent increase in active clients and a 2000 percent increase in one-way trips provided. Ben stated they can provide a picture data in the future. Also discussed was customer satisfaction with the various transit providers.

- 6. Transportation Program Training Video Update** – Jannette provided an update on the Transportation Program Training video. She plans to have rough version of the video at the March meeting as well and it shows how to navigate Transportation resources, information, what is available, and how to put in requests.
- 7. Discussion of Specific Deliverables for Committee Goals** – Monique stated she would like to discuss any specific goals for staff to address and she wanted to make another pitch for Carol at the next Advisory Council meeting to see if anyone else is interested in joining the committee. Carol agreed and would like to connect with Monique. Monique suggested presenting the accomplishments the committee

has achieved. Tony suggested Ben giving a demonstration at the next Advisory Council meeting and requesting for more members.

- 8. Other Business** – Tony brought to discussion changing the meeting time for the Transportation Committee meeting. Carol and Tony stated they would like to continue meeting after the Advisory Council meeting. Monique also mentioned they have been remodeling the building and nearing completion. Once it is all complete, there will be discussion on opening the building.
- 9. Next Meeting Date** – March 9, 2022, Immediately After Advisory Council Meeting.
- 10. Adjournment** – The meeting was adjourned at 1:54 pm by Chair Carol Martin.



## Agenda Item #5.3

**TO:** VCAA Advisory Council Members  
**FROM:** Sue Tatangelo, Committee Chair  
**DATE:** January 19, 2022  
**SUBJECT:** Nutrition and Health Committee Report from January 19, 2022

Committee Members Present:

Sue Tatangelo (Chair) (Focused Population)	Lynette Harvey (Service Provider)
Loretta Allen (Thousand Oaks COA)	Maureen Hodge (Focused Population)
Dr. Maria Munguia (SP COA)	Dr. Marietta Sperry (Simi Valley COA)
Alice Sweetland (Oxnard COA)	Smita Dandekar (BOS)
Deirdre Daly (Ojai COA)	

Committee Members Absent:

Breeze Zuckerman (Moorpark COA)	John Gardner (Camarillo COA)
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VCAA Staff Present:

Monique Nowlin	Benjamin Rhodes
Joaquin Serrato	Jannette Jauregui
Audrey Darrett	Jakeline De Leon
Julianna Eusano	

- 1. Welcome and Introductions** – The meeting was called to order at 12:31PM by Chair Sue Tatangelo. All members introduced themselves.
- 2. Update on the Last Agenda Action Items and Further Discussion/Action:**
  - a. One Stop Design Committee Update** – Sue provided a One Stop Design Committee update. The committee decided to kick off the one stop speaker series, the first one will be February 17<sup>th</sup>, 2022, at 5 pm, and Dr. Goshtosby, the new gerontologist, will be speaking on a general overview of aging. The committee also has an outreach plan that Jannette is helping the committee with and the CMH Marketing Team is helping as well. Maureen stated that the CMH team would really like to market it and as soon as they receive the link, they would like to send the email to the public. Maureen asked if the public can RSVP to the first One Stop event. Jannette addressed her question and stated

they are in the process of developing the link and working on developing the RSVP. She also mentioned, once she has the bio, she will be developing a press release and flyer. Jannette also asked if the committee has an official name for the event. Monique stated there is currently no official name for the event, however, the One Stop Design committee will come up with ideas and agree on the name. Monique also stated they will be having a practice session as well for speakers to prepare. Smita suggested a name: Senior Wellness 360, Sue stated they will add that to a list of possible names. Monique stated the pop ups are on hold as of right now due to Covid-19. Dr. Sperry asked if the Wellness speakers are on different days of the week. Sue stated that they will be occurring every other month. Sue also stated there is no current topic for April or date. Sue stated as well that Carol Leish will be covering an article on the One Stop Event on the Breeze. Jannette stated that Martha Shapiro may write a column on the event as well.

- b. Senior Nutrition Placemat Update** – Ben provided an update on the Senior Nutrition Placemat. He spent some time with VCAAA’s registered dietitians about what is existing and moving forward, the plan is to print smaller amounts for distribution. Ben also gave a brief overview of the Senior Nutrition Placemat for the new committee members. The placemat provides a list of resources, a variety of recipes, and activities as well in both English and Spanish. Ben stated the committee agreed to have a couple of samples of the Placemat and then move forward. Jannette also clarified they sent out smaller batches quarterly before, to keep the information new. Monique added, during the pandemic, they distributed more than they would have in a year and people were saving them due to the different recipes and VCAAA’s registered dietitian made a recipe book since they enjoyed the recipes. Dr. Sperry asked if she could receive a screenshot of what the past placemats looked like. Jannette stated that she may have a file of them saved on her computer and as soon as she locates it, she will share it to the committee.
  
- c. Website Update – Farmer’s Market and Restaurant Meal Program Update** – Jannette provided a website update on the Farmer’s Market and Restaurant Meal program. She shared her screen with the committee and demonstrated the VCAAA Facebook page. She reminded the committee that they spoke about social media posts on tips for clients that are going home for the holidays and seeing any changes from their loved ones, and she mentioned their post has been very well received without boosting. Jannette stated she would like to have a regular rotation of social media posts and email blasts that provide information and different resources. She also shared, on the first Saturday of every month, there are Volunteer days for the Senior Nutrition Garden and they have posted a video on the last Volunteer Day at the Senior Nutrition Garden.

She encourages everyone to view the video, it is available on the VCAAA Facebook page. Lastly, she mentioned VCAAA is launching a partnership with Get Set Up and it focuses on live interactive classes and resources for older adults taught by older adults. They will soon be launching and spreading the information to the public. VCAAA wants to connect their clients and Ventura County residents to benefit on how to better access technology, learning about healthy eating, connecting socially to other individuals, and learning how to connect virtually. Dr. Marietta Sperry asked what the exact location of the garden is, Jannette stated it is between the Food Share building and the Juvenile Detention Center building in Oxnard. Jannette also shared the garden has grown a lot since the beginning and it continues to grow. Lynette asked how people can volunteer at the garden. Jannette stated the partnership with Food Share is critical with receiving volunteers for the garden and they can come directly to VCAAA as well to volunteer for the garden. Jannette mentioned there is a garden newsletter as well and she can share the link with the committee. Dr. Marietta Sperry asked if there is a link where they can sign up to volunteer, Ben addressed her question and stated they are currently trying to streamline that process for individuals to volunteer. The simplest way to volunteer is through the VCAAA website and Ben will be providing the links to the committee. He also mentioned there are also other opportunities for nurses to volunteer in the Fall Prevention program as well.

3. **Other Business** – Dr. Maria Munguia commented that she is very thankful for the services VCAAA provides in California and she did not know it was different for every Area Agency on Aging throughout the states. Monique added to her comment and stated that no AAA looks the same and Victoria is passionate in providing as much resources as possible for the community and is thankful Dr. Maria Munguia pointed that out. Sue asked Monique to please check the Advisory Council packet to make sure the time for the committee states 12:30 pm instead of 1 pm. Monique will make sure it is correct.
4. **Next Meeting Date – March 16, 2022, at 12:30PM to 1:30PM.**
5. **Adjournment** – The meeting was adjourned at 1:12PM by Chair Sue Tatangelo.

## Agenda Item #5.4

**To:** VC AAA Advisory Council Board Members  
**From:** Karen Gorback – Chair  
**Date:** January 27, 2022  
**Subject:** **Workforce Committee Report from January 27, 2022.**

Committee Members Present:

Karen Gorback (Chair) (CSL)  
Carol Leish (Focused Population)  
Stephanie Belding (Thousand Oaks COA)  
William Nelson (Ventura COA)  
Loretta Allen (TO COA)

VCAAA Staff Present:

Monique Nowlin  
Jakeline De Leon  
Jannette Jauregui

- 1. Welcome and Introductions** – The meeting was called to order at 10:01 am by Chair Karen Gorback. Jakeline took roll call. No introductions were made.
- 2. Public Comments** – No public comments.
- 3. Discuss Committee Name Change to Workforce Committee** – Stephanie moved that they rename their committee to Workforce Committee. The motion was approved (Belding/Leish/Passed).
- 4. PowerPoint Revision** – Karen quickly mentioned that she attended the AARP Online Career Summit and stated that they are in sync with what AARP is recommending. She also shared that the first lecture had a long explanation of technology assisted hiring practices and the revision of applications through technology can be very beneficial because it eliminates a plethora of time and possible human error, however, it may have its defects due to the common thoughts of the use of technology eliminating human bias and it often does not since it is programmed by people and very often bias and inequality is built into online systems. Moreover, Karen presented the *Get That Job* PowerPoint to the committee for review. Karen asked the committee on their thoughts of keeping the Microsoft Word sample slide. Stephanie suggested instead of adding a specific example, adding a more flexible example. Jannette then added that it is beneficial

to keep for those individuals who would like to have an idea of what a resume looks like. Karen agreed with the committee, and she will make some corrections to that slide. Karen then asked for the committee's thoughts on who their audience is for this PowerPoint presentation. Stephanie suggested they should leave slide as is. Karen brought to discussion adding career objectives since she saw them in some of her applicant's resumes instead of branding statements. Monique commented on this and stated in the County or City, they do not view resumes as much, however, in the private sector the branding statements are very important. She believes it is important because it gives the employer the opportunity to see what this person is looking for. Monique believes this is a valuable slide and the branding statement is important. Carol commented that she likes the examples and believes the branding statement is important as well. Bill agreed with Monique that the branding statement is important, and it is the unique differentiator. Bill asked if this PowerPoint presentation will be presented to a specific audience, Karen addressed his question and stated that it will be posted online for anyone to view. Stephanie suggested presenting this PowerPoint at a COA meeting. Karen agreed with Stephanie and stated she would be happy to do so after it has been fully completed. Bill suggested that if she does present this to an audience, Karen should have the audience think about their branding statement. Karen agreed with Bill and believed it is a great idea. On the slide, "More about 'Branding'", Stephanie suggested changing the wording of "one job" to "a specific job". On the "Video Interviews" slide, Karen asked Jannette for help on the picture formatting. Jannette stated that she will help her with any formatting she may need. Karen announced that AARP has a great webpage for careers, and she encourages all committee members to look at it and she believes it is great because they provide a tab of employers that pledge they hire a diverse workforce. The first employer on the list was Bed Bath and Beyond and it may be a place to start with any videos and they also have videos of employers stating why they hire a diverse workforce. Stephanie suggested Retirementjobs.com is a great website as well and they post jobs from age-friendly employers only. Jannette mentioned, on the VCAA website there is a Senior Employment Training tab, and, on that webpage, there is currently information on the Senior Community Service Employment Program. Jannette proposed adding the resource links that the committee decides to be beneficial. They can include links to videos, the PowerPoint, and different methods to help individuals get back into the work force. Carol suggested adding a slide about disability and adding the 1990s American Disability Act. Karen asked the committee on their thoughts of adding laws to the PowerPoint since they are always being amended. Carol then suggested looking into the IDEA to see the mission or goal overall and add that to the PowerPoint instead. Stephanie commented that she received a wonderful graphic from Symphony Bay that has an enormous amount of information on ageism for women. She shared this on her Facebook Page as well in case the committee would like to view it. Bill commented

on the changing of the laws and suggested adding several state laws that protect individuals against any discrimination without adding the actual names of the laws. He also commented that ageism is a form of bias, Karen can introduce that as an act of bias. Karen stated that she really likes Bills suggestions and would like to make the slides “A Word About Ageism” and “Ageism Continued” a more general statement as Bill had suggested. Jannette commented she believes it is important to acknowledge and be aware of ageism and any bias as that. Stephanie agreed as well with what Bill stated and instead of adding any laws, just stating “bias”. Carol suggested adding assumptions and stereotyping as well. Karen stated that she will be deleting these two slides: “A Word About Ageism” and “Ageism Continued” and change it to a slide with a single paragraph or statement of the fact that job seekers need to be aware they may encounter a sort of ageism or other type of discrimination. Stephanie suggested adding a graphic of the terms she used in the previous slides she had. Karen will be sending the PowerPoint to Jakeline to email to the committee. Jannette stated that as soon the committee agrees the PowerPoint is ready, she will begin with the videos. She then asked Bill if he can be a reader for the training videos. Karen asked Stephanie if she can be a reader as well for the videos. Bill and Stephanie agreed to be readers.

- 5. Discuss Committee Goals** – Lorretta brought to discussion looking for different ways to support their target audience and encouraging them to get back into the workforce. Karen agreed and suggested the first goal be: support the ongoing efforts of older adults and people with disabilities in their pursuit of employment. Jannette suggested adding onto the list of goals: boosting and reworking the webpage to make it more accessible. Loretta also suggested the next goal be focusing on people with disabilities looking for a job. Jannette believes it would be very beneficial to add a mission of the webpage at the top of the webpage. Stephanie suggested adding a section that is focused specifically on trainings. Jannette agreed and she will add different sections on the webpage. Monique suggested adding that as an item for the next meeting, an update on the webpage. Carol also suggested another goal be more specific to helping those with disabilities looking for employment. Karen stated that she agrees with Carol, however, also believes they need experts in that field such as the ILRC. Stephanie suggested adding volunteer opportunities as well. The committee agreed with Stephanie and will be making this a goal as well. Bill suggested another goal be seeking ways to integrate with other community-based agencies that are focused on work force initiatives. The goal would be building the network around the community and bringing resources together. Monique added to Bill’s suggestion and having speakers such as the Workforce Development, Nancy Ambriz, and speakers from the ILRC. Jannette added to Bills suggestion and stated the goal is to provide access to other resources as well and having the webpage be divided into community resources, trainings, ect and the community partners will be

beneficial. Karen has asked the committee to please write down more goals for the committee and they will be discussing them in the next meeting to make them definitive. Lastly, Monique added that she can ask Nancy Ambriz to present to the committee. The committee agreed with Monique.

- 6. Creation of Training Videos for Employers** – Jannette provided an update on the creation of training videos for employers. She mentioned once they finalize the video, they will be able to start the discussion. Jannette stated they would begin making similar videos with different targeted audiences. Jannette also shared she interviewed Ray, the building security guard.
- 7. Seasonal Video for Holiday Work** – Jannette provided an update for Seasonal videos. She believes if the committee focuses on the 3 videos until July, they can spend the last part of the summer to fall, on a shorter video on tips and tools for seasonal work.
- 8. Next Meeting Date – March 24<sup>th</sup>, 2022, from 10AM to 11AM.**
- 9. Adjournment** – The meeting was adjourned at 11:22AM by Chair Karen Gorback.

**TO:** VCAAA Advisory Council Members  
**FROM:** Jannette Jauregui, VCAAA Staff  
**DATE:** February 10<sup>th</sup>, 2022  
**SUBJECT:** **Optimal Aging Committee Report from February 9, 2022**

Committee Members Present

Ron Berkowsky  
Carol Leish  
Alice Sweetland  
Sylvia Taylor Stein  
Allen Zatkin

Committee Members Absent

Loretta Allen  
Stephanie Belding  
Bill Cuneen  
Rossanna Guerra  
Breeze Zuckerman

VCAAA Staff Present

Jannette Jauregui

- 1. Call to Order** – The meeting was called to order via Zoom at 9:13 a.m.
- 2. Welcome and Introductions** – The committee welcomed one another. There were no guests in attendance. The original meeting date was rescheduled because a quorum was not present.
- 3. Public Comments** – Ron Berkowsky announced that the Ventura County Health Improvement Collaboration is completing an assessment of health needs of the LGBTQ+ community (all ages). Anyone interested in participating in a February 25<sup>th</sup> focus group can reach out to Ron for more information.
- 4. Implementation of Goals** - The committee identified a series of goals they would like to tackle at the November 2021 meeting and decided to focus on one goal: to schedule a series of musical and/or art presentations throughout the community specifically for older adults and people with disabilities. These presentations will



include an introductory presentation on VCAAA services given by either a committee member (when available) or Jannette as VCAAA Public Information Officer. The goal is to schedule 4 or more events in 2022. Committee members brainstormed ideas of presenters and agreed to reach out to those potential presenters and report back at the March meeting so that presentations can be scheduled from there.

5. **2022 LEGACY Awards** – The committee will review the award guidelines and nomination form at the March meeting to prepare for June distribution.
6. **Other Committee Involvement/Notification** – None discussed.
7. **Next Meeting Schedule** –The next scheduled meeting is March 23<sup>rd</sup> at 2 p.m.
8. **Adjournment** – The meeting was adjourned at 9:48 a.m. by chair, Alice Sweetland.



**COUNTY of VENTURA**  
Area Agency on Aging

**FY 2021-2022 Advisory Council  
Committee Membership List**

File As	Health - SNP	Optimal Aging	Housing	Transportation	Workforce	By-Laws	Other
Allen, Loretta	✓	✓			✓		
Belding, Stephanie		✓	✓		✓		
Berkowsky, Ron		✓					F
Buckelew, Aleta						✓	
Daly, Deirdre	✓		✓				
Dandekar, Smita	✓						
Fide, Sandra			✓				
Gardner, John	✓	✓					
Gitt, Tony				✓			E
Gorback, Karen					✓	✓	A, E
Guerra, Rossanna		✓	✓				E
Harvey, Lynette	✓						B
Hodge, Maureen	✓						
Leish, Carol		✓			✓		
Martin, Carol				✓			A
Munguia, Maria	✓						
Nelson, William					✓		
Nugent, Bill			✓				
Owens, Clark				✓			
Ruiz, Anita							
Sanchez-Palacios, Jeanette				✓			
Shapiro, Martha			✓			✓	B, F
Schreiner, Peter			✓				
Sperry, Marietta Dr.	✓						
Sweetland, Alice	✓	✓					
Tatangelo, Sue	✓						A, B
Taylor Stein, Sylvia		✓					B
Williams, Mike						✓	C
Zatkin, Allen		✓					
Zuckerman, Breeze	✓	✓					

A – Member of the Planning and Allocation Committee

B – Member of Dementia Friendly Ventura County

C – Member of the VCAAA Foundation

D – Nominating Committee

E – Member of CSL

F – Member of LGBT+ Aging Coalition

G – Fall Prevention Coalition



**VENTURA COUNTY AREA AGENCY ON AGING  
FY 2021-202 ADVISORY COUNCIL MEETING SCHEDULE**

All meetings are being held via zoom until further notice.

<b>Date</b>	<b>Advisory Council</b>	<b>Transportation</b>	<b>Housing</b>	<b>Senior Nutrition &amp; Health Issues</b>	<b>Optimal Aging</b>	<b>Workforce</b>
<b>July</b>	July 14 9-11	July 14 11 am – 12 pm	July 20 2 - 3 pm	July 21 1 - 2 pm	July 28 2 – 3 pm	July 15 10 – 11:30 am
<b>August</b>						
<b>September</b>	Sept 8 9-11 am	Sept 8 11 am – 12 pm	Sept 21 2 – 3 pm	Sept 15 1 - 2 pm	Sept 22 2 – 3 pm	Sept 23 10 – 11:30 am
<b>October</b>						
<b>November</b>	Nov 10 9-11 am	Nov 10 11 am – 12 pm	Nov 16 2 – 3 pm	Nov 17 1 – 2 pm	Nov 17 2 – 3 pm	Nov 18 10 – 11:30 am
<b>December</b>						
<b>January</b>	Jan 12 9-11 am	Jan 12 11 am – 12 pm	Jan 18 2 – 3 pm	Jan 19 1 – 2 pm	Jan 26 2 – 3 pm	Jan 20 10 – 11:30 am
<b>February</b>						
<b>March</b>	March 9 9-11 am	March 9 11 am – 12 pm	March 15 2 - 3 pm	March 16 12:30 – 1:30 pm	March 23 2 – 3 pm	March 17 10 – 11:30 am
<b>April</b>						
<b>May</b>	May 11 9-11 am	May 11 11 am – 12 pm	May 17 2 – 3 pm	May 18 12:30 – 1:30 pm	May 25 2 – 3 pm	May 19 10 – 11:30 am
<b>June</b>						

Please email [Jakeline.DeLeon@ventura.org](mailto:Jakeline.DeLeon@ventura.org) if you are interested in attending the next new member orientation.